

Wingman Video Planner

This Week's Objectives

Circle One

- Make people aware of who I am
- Share a tip related to what I do
- Demonstrate what I do
- Interview an employee, vendor or customer
- Show something that triggers emotion in your viewers

What's Your Message?

Before you start your video, say out loud what you want people to think, do or feel.

Then say out loud what you're going to say to achieve that.

**PLAN the days you'll be doing your videos.
What you don't plan, doesn't happen.**

Monday

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.

Tuesday

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.

Wednesday

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.

Thursday

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.

Friday

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.

Sat/Sun

Where will I be today? List 1-2 topics for a quick 60 to 90 sec video.